



HOW TO HOST A COVID-SAFE ALTERNATIVE GIFT MARKET

Would your congregation like to share God's blessings this Advent season? Are you interested in hosting a socially-distanced, COVID-safe Alternative Gift Market but not sure where to start? Look no further! Follow step-by-step visual instructions here to create a fundraising page to support ONE THOUSAND DAYS OF LOVE and read on to discover how to easily set up this page as an Alternative Gift Market.

Step 1: Set Up Your Fundraising Page.

• Tip: Hosting by yourself? Select "As an individual." Hosting with a team? Click "Create a team."

Step 2: Create Your Page.

• Tip: Did your congregation host an Alternative Gift Market in 2019? If so, review that total. It will help you in setting a 2021 goal.

• Tip: Make sure to give your page a headline, such as "St. John's Alternative Gift Market."

Step 3: Choose Your Photo.

• Tip: Consider using an image from the ONE THOUSAND DAYS OF LOVE photo gallery.

Step 4: Create Your Alternative Gift Market in the Story section.

Step 5: Celebrate the generosity and compassionate hearts of the congregation!
Tip: Consider setting up a small Christmas tree and hanging an ornament for each gift. You can share a weekly photo with the congregation as a visual celebration of their gifts.

• Tip: Want to take this a step further? Work with your youth leader to coordinate ornament making by the children/grandchildren of the congregation. They can even color images from Episcopal Relief & Development's DIY Creche that can easily be turned into an ornament with a handy paperclip.