

*For more than 80 years, Episcopal Relief & Development has been working together with supporters and partners for lasting change around the world. Each year the organization facilitates healthier, more fulfilling lives for more than 3 million people struggling with hunger, poverty, disaster and disease. Inspired by Jesus' words in Matthew 25, Episcopal Relief & Development leverages the expertise and resources of Anglican and other partners to deliver measurable and sustainable change in three signature program areas: Women, Children and Climate.*

## **Director of Storytelling** (New York, NY OR Remote USA)

The Director of Storytelling is a strategic and creative writer who brings Episcopal Relief & Development's work to life through dynamic and compelling human-centered stories. As Episcopal Relief & Development's lead writer, you will work across the organization to create and execute a storytelling strategy that elevates the voices of our partners, program participants, staff, and supporters and moves our audience to engage more deeply with our mission. You will develop and execute a media strategy to raise our brand visibility across various constituencies, including The Episcopal Church, the Anglican Communion, other faith-based groups, and within the humanitarian and international development field.

### **As Director of Storytelling, you will:**

- Create emotionally and intellectually engaging content tailored for multiple target audiences and organizational goals.
- Translate ideas into powerful copy that drives action and complex issues into compelling and accessible content.
- Write short and long-form pieces for Episcopal Relief & Development's outlets to elevate our profile, support fundraising, and advance our mission.
- Oversee the development of the Annual Report and other publications through all stages of production.
- Produce press releases, briefs, statements, talking points/key messages, Op-Eds, and crisis communications resources.
- Work closely with program teams to uncover storytelling opportunities and to identify appropriate formats, and support staff and volunteers in sourcing and producing written or multimedia story material.
- Ensure the organization's website is current, relevant, and engaging for key target audiences in collaboration with the Web Marketing Manager and Manager, Digital Marketing.
- Plan and implement a media and advertising strategy aligned with organizational goals.
- Identify and pitch stories to faith-based and secular press.
- Manage media relationships, respond to press inquiries, and provide counsel and training for spokespeople while serving as a primary press contact.

### **You Are:**

- A strong, curious and innovative communicator with superior verbal and written skills who has sound judgment and manages sensitive situations with discretion and confidentiality
- A critical thinker with exceptional leadership and analytical skills
- An enthusiastic team member who is excited to work cross-functionally and lead creative and collaborative processes with tact, diplomacy and sensitivity to diverse backgrounds
- Self-motivated with superior project management, planning and organizational skills
- A detail-oriented multi-tasker who is adept at managing competing priorities and meeting deadlines in a fast-paced environment

### **You Have:**

- A shared commitment to Episcopal Relief & Development's mission, values, principles, philosophy and justice, equity, diversity and inclusion efforts
- A Bachelor's Degree in English, Journalism, Communications, Marketing, or a related field and/or equivalent experience; An advanced degree in communications or a related field is preferred
- A minimum of eight (8) years of demonstrated communications and marketing experience, including writing and producing digital and print content for a range of target audiences
- A track record of using purposeful storytelling to drive organizational impact and business results with a strong understanding of storytelling and marketing copywriting trends across varied media types
- A minimum of three (3) years of direct supervisory experience of staff and consultants
- Experience working in the humanitarian and/or international development sector
- Strong editing, proofreading and presentation skills
- Experience using Cision or similar media relationship database service
- Strong proficiency in Microsoft Office Suite applications and with working knowledge of WordPress or other CMS

### **Salary & Benefits:**

- Annual salary range of \$120,000 - \$125,000
- Competitive, comprehensive benefits package offered

### **How To Apply:**

Email cover letter and resume to [careers@episcopalrelief.org](mailto:careers@episcopalrelief.org) with the subject line "Director of Storytelling." For more information, visit our website at [www.episcopalrelief.org](http://www.episcopalrelief.org).

*\* Episcopal Relief & Development is committed to creating a diverse environment and is proud to be an equal opportunity employer (EEO). All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual*



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*orientation, national origin, genetics, disability, age, veteran status or any other legally protected status.*

*Episcopal Relief & Development offers reasonable accommodations in the hiring and employment process for individuals with disabilities. If you need assistance in the application or hiring process to accommodate a disability, you may request accommodation at any time.*